

N.C. Wildlife Resources Commission

Agency Assets Overview



NORTH CAROLINA
Wildlife Resources Commission

Gordon Myers, Executive Director

N.C. Wildlife Resources Commission



Melissa McGaw



NCWRC



NCWRC

Agency Purpose – derived from enabling legislation in 1947 (G.S. 143-239):
“to manage, restore, develop, cultivate, conserve, protect, and regulate the game, game and freshwater fishes, and other wildlife resources of the State...”

“The purpose of the WRC is to develop and administer programs directed to the conservation of fish and wildlife resources and their habitats.”



NORTH CAROLINA
Wildlife Resources Commission

Our Mission Statement



The Wildlife Resources Commission conserves North Carolina's wildlife resources and their habitats and provides programs and opportunities that allow hunters, anglers, boaters and other outdoor enthusiasts to enjoy wildlife-associated recreation.



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North Carolina Wildlife Resources Commission

Agency Board

NC General Statutes Chapter 143-Article 24

§ 143-240. Creation of Wildlife Resources Commission; districts; qualifications of members.

- 19 members
- Must be ***experienced hunter, fisherman, farmer, or biologist***, who shall be **generally informed** on wildlife conservation and restoration problems
- Governor appoints 9 district commissioners to serve 6-year terms
 - Staggered appointments
 - WRC Districts 1, 4, 7
 - WRC Districts 2, 5, 8
 - WRC Districts 3, 6, 9
- Governor appoints 2 at-large commissioners to serve 4-year terms
- NC General Assembly appoints 8 commissioners to serve 2-year terms
 - 4 upon the recommendation of the President Pro Tempore of the Senate
 - 4 upon the recommendation of the Speaker of the House



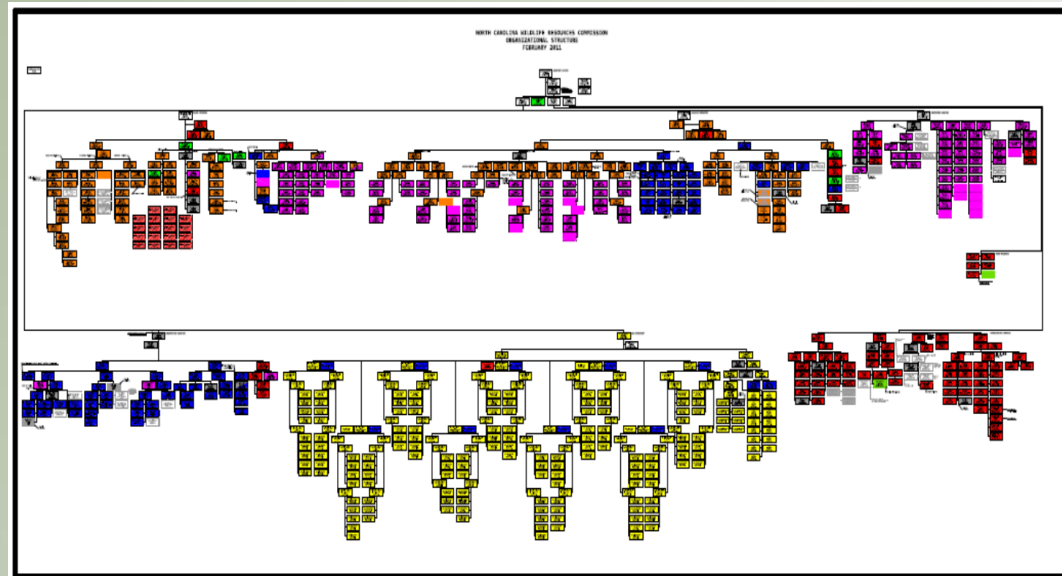
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North Carolina Wildlife Resources Commission

Organizational Structure

Agency Divisions

- Wildlife Management
 - Inland Fisheries
 - Law Enforcement
 - Engineering and Land Management
 - Conservation Education
 - Administrative Services
-
- 649.5 employees
 - Budget: \$68.4M



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Asset Categories

- Game Lands & Wildlife Conservation Areas
- Education Centers
- Fish Hatcheries
- Public Fishing Areas
- Boating Access Areas



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Assets – Game Lands & Wildlife Conservation Areas

- Provide public opportunities for hunting, fishing, trapping, wildlife viewing, and other recreational activities
- Open to hunting, trapping and fishing; with few exceptions and minimal restrictions
- Include 28 depot facilities, 49 lakes/ponds, 35 waterfowl impoundments, 144 parking areas, 2 shooting ranges, more than 1000 miles of road for public access
- Consist of **2,055,177 acres in parts of 79 counties**
 - 481,284 acres owned/maintained by WRC
 - 81,711 acres owned by other state entities
 - 1,396,378 acres owned by federal entities
 - 95,804 acres owned by private and municipal entities
- Wildlife Conservation Areas provide for the conservation of nongame wildlife resources.
 - Consist of 2,107 WRC acres



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Assets - Education Centers

- Educational programming and exhibits, events and publications for the general public, schools and groups
- Include 4 education centers, with each center having a specific focus:
 - Corolla - Outer Banks waterfowl and fishing heritage, maritime forest
 - Raleigh - Piedmont & urban wildlife
 - Fayetteville – Fishing education center
 - Pisgah – Trout fishing, mountain wildlife and habitats
- Local businesses, parks, conservation agencies, and volunteers provide programming support and donated materials.



Assets- Fish Hatcheries

- Produce ~7 million game and non-game fish and mollusks annually for stocking into public waters
Stockings may be for restoration (e.g., coastal striped bass), augmentation (e.g., walleye), to provide a put-and-take fishery (e.g., trout), or for 40 annual kids' fishing events.
- Consist primarily of either concrete raceways and/or earthen ponds for fish production
- Include indoor hatching buildings, offices, workshops, sheds and residences; one hatchery includes a public pier.
- Open to the public for tours
- WRC operates six hatcheries across the state.



David Deaton



Assets - Public Fishing Areas

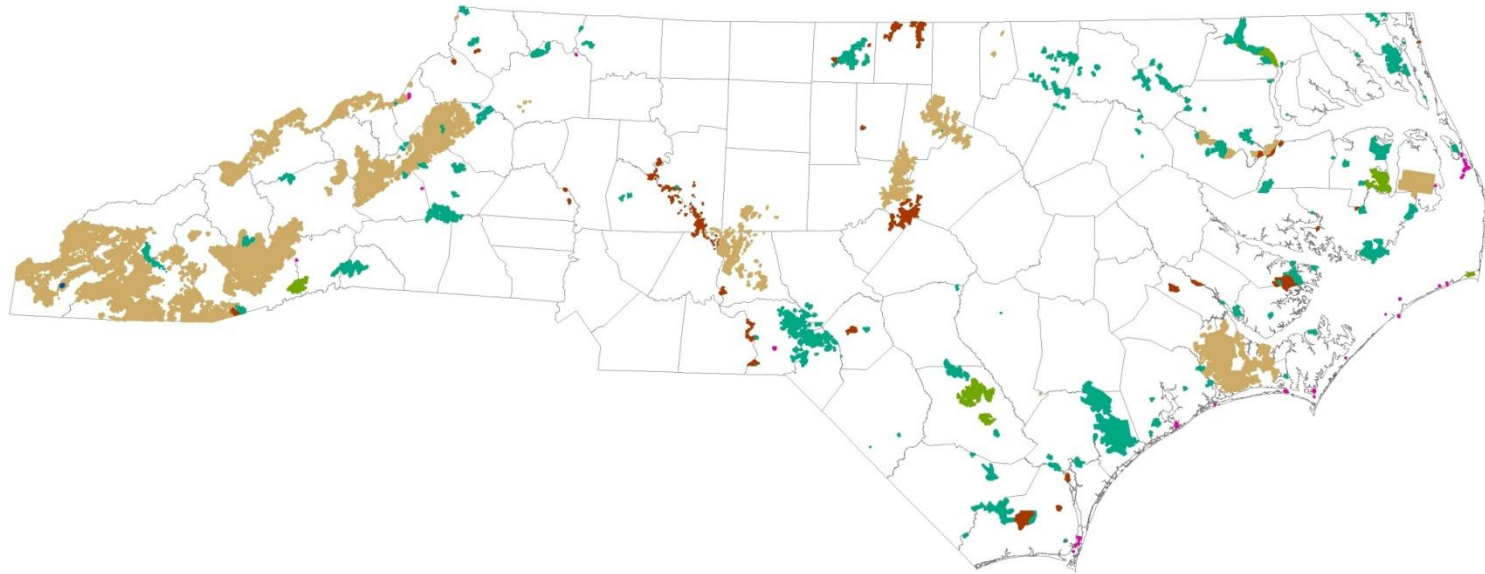
- Provide angling opportunities to 64 public water bodies across the state
- Many are open 24/7
- Designed to be accessible to people with all ranges of physical abilities
- May include piers, parking areas, small boat launches and bank access; some areas include restrooms
- WRC cooperatively maintains 180 areas across N.C.:
 - 36 owned and managed by WRC
 - 10 state owned; cooperatively managed by WRC
 - 28 federally owned; cooperatively managed by WRC
 - 34 privately owned; cooperatively managed by WRC
 - 72 owned by local government; cooperatively managed by WRC



Assets - Boating Access Areas

- Provide free access to 104 public water bodies across the state that are ADA accessible, open 24/7
- Include concrete launch ramps, docks, parking lots, bulkheads and storm water BMPs. Some areas have piers and restrooms.
- Used by recreational boaters, commercial fishermen, anglers, paddlers and local emergency search and rescue
- WRC operates 229 areas:
 - 107 areas owned and managed by WRC
 - 11 state owned; managed by WRC
 - 22 federally owned; managed by WRC
 - 59 privately owned; managed by WRC
 - 30 owned by local gov' t; cooperatively managed by WRC
- WRC manages the Aids to Navigation program, the installation and maintenance of ~1,400 no-wake, navigational and danger buoys across the state.

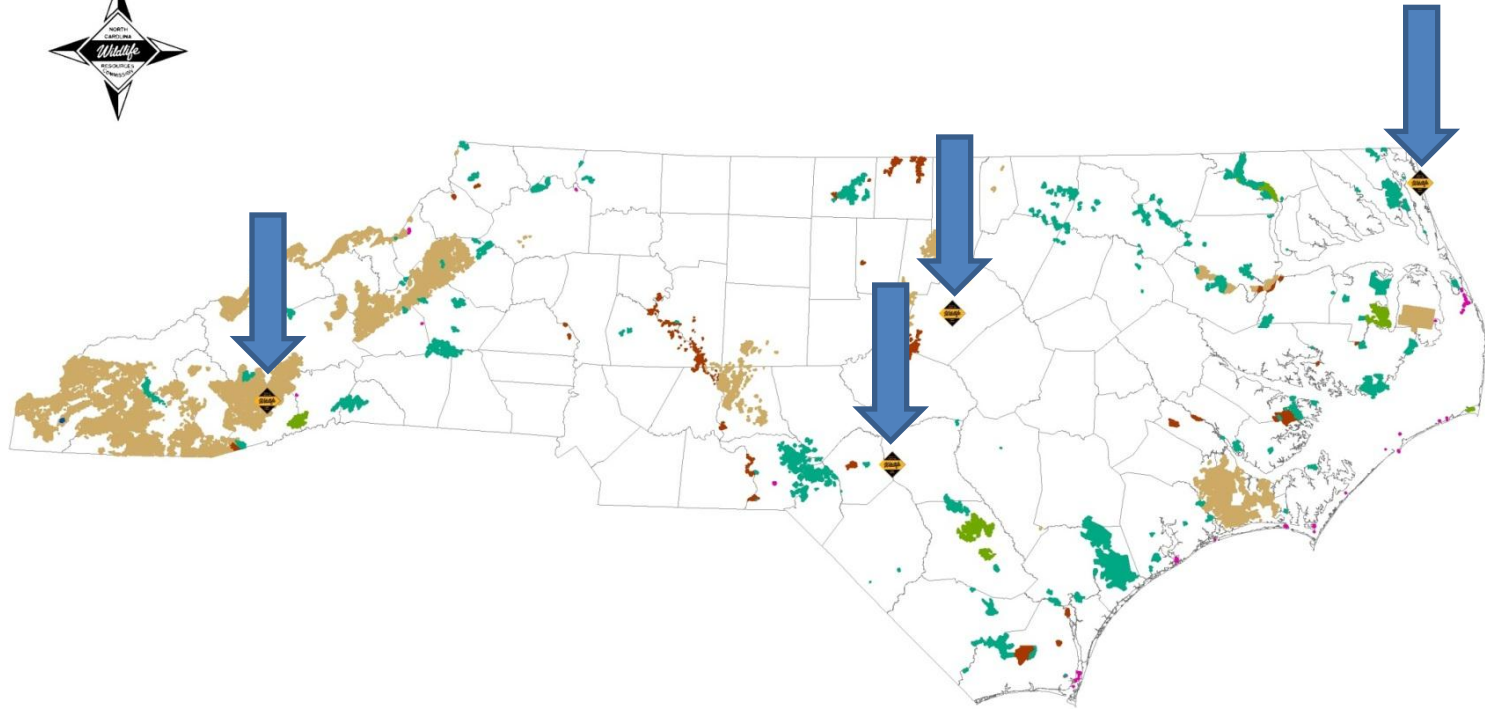




Game Lands

-  WRC owned (481,284 acres)
-  State owned, WRC managed (81,711 acres)
-  Federally owned, WRC managed (1,396,378 acres)
-  Privately owned, WRC managed (95,092 acres)
-  Local gov. owned, WRC managed (712 acres)
-  Wildlife Conservation Areas (2,088 acres)

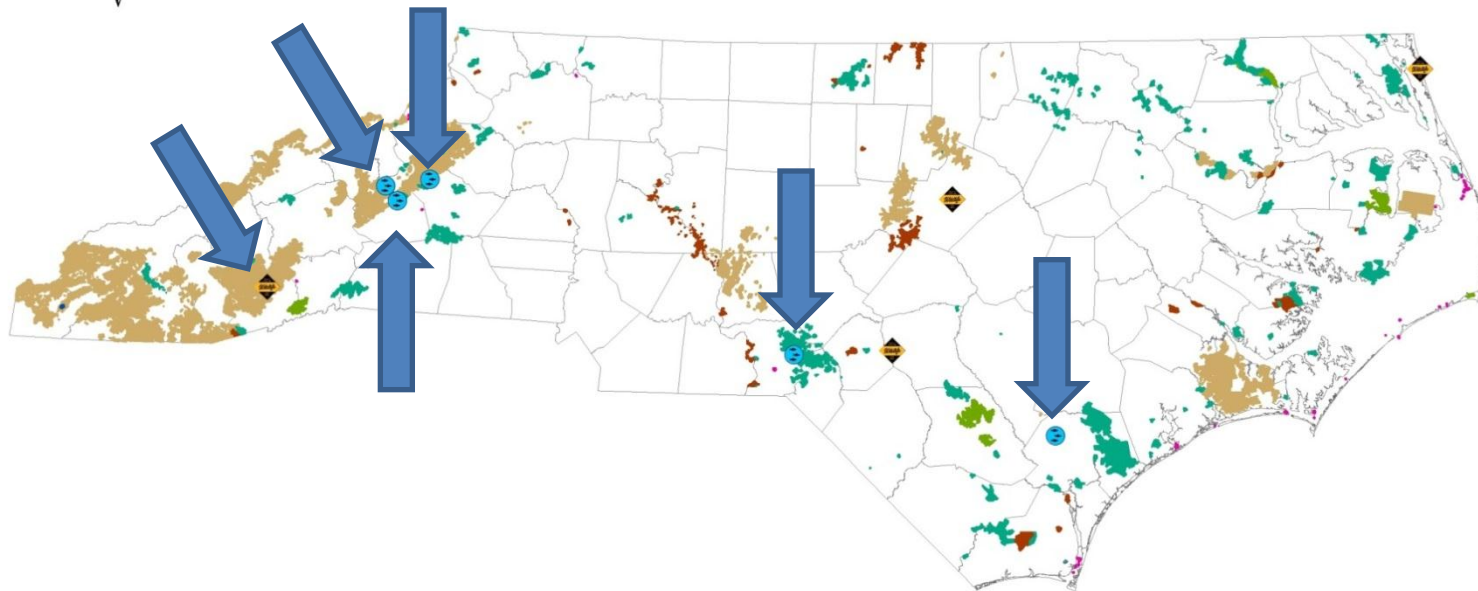




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-  Wildlife Conservation Areas (2,088 acres)
-  Education Centers (4)

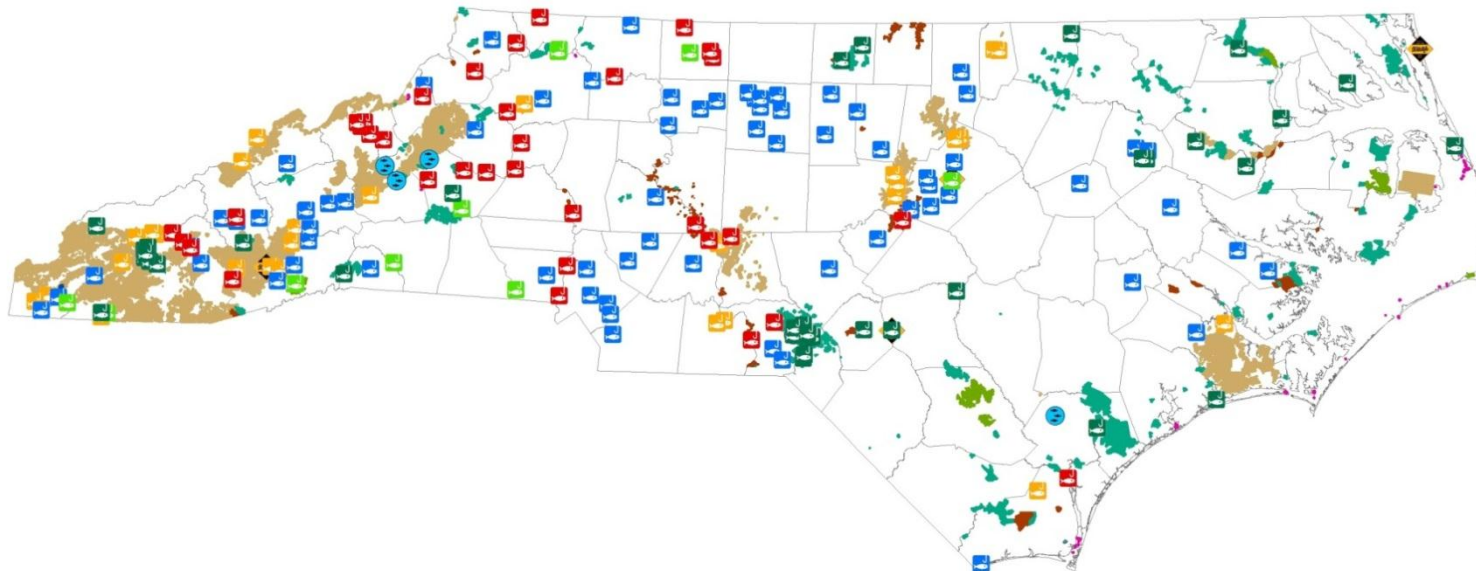




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-  Fish Hatcheries (6)





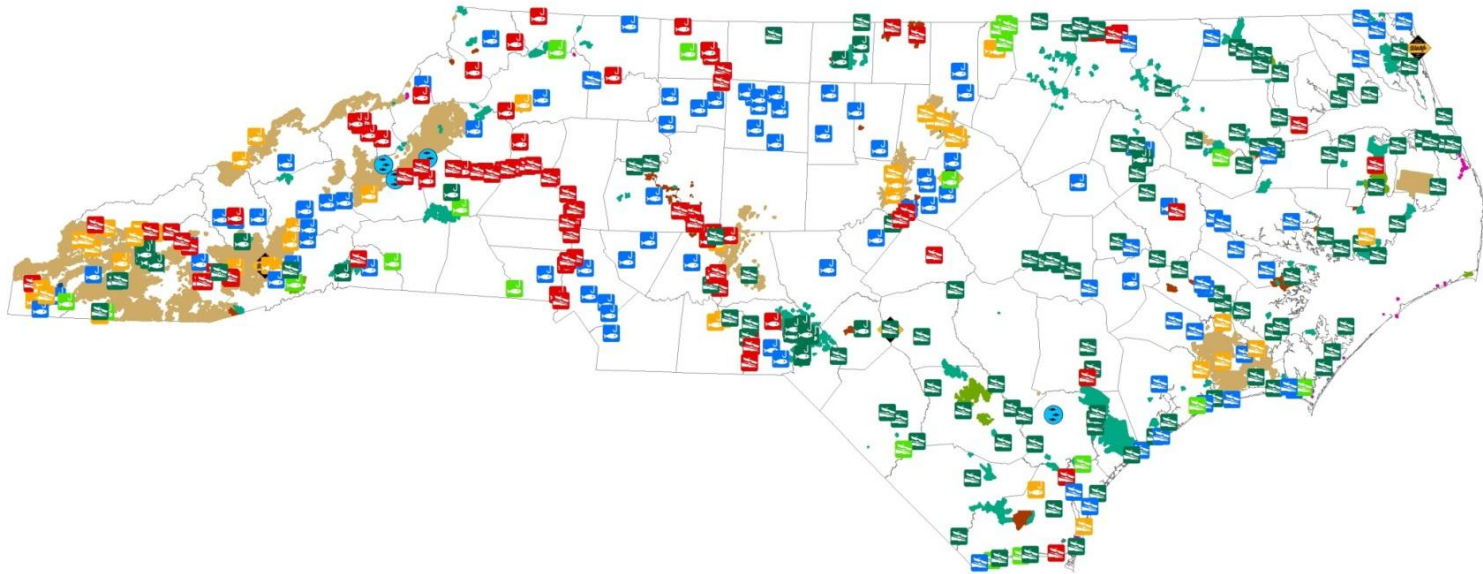
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- ◆ Education Centers (4)
- Fish Hatcheries (6)

Public Fishing Areas

- WRC owned (36)
- State owned & coop. managed (10)
- Federally owned & coop. managed (28)
- Privately owned & coop. managed (34)
- Local gov. owned & coop. managed (72)





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Boating Access Areas

-  WRC owned (107)
-  Federally owned, WRC managed (22)
-  Privately owned, WRC managed (59)
-  State owned, WRC managed (11)
-  Local gov. owned & coop. managed (30)



Aligning Work With Vision

Strategic Organizational Alignment

Agency Organizational Review

Agency Resources ↔ Strategic Plan outcomes

“Enhance effectiveness by optimizing the relationship between agency resources and outcomes”

- Strategic Plan Alignment
- Core Functions
- Whole-Agency Perspective



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Aligning Work With Vision

Strategic Organizational Alignment

Focus: Lands and Facilities Management

- Most activities performed by agency technicians
- Technicians were organized in the divisions of Wildlife Management, Inland Fisheries, and Engineering Services.
- Each division maintained separate pathways of supervisory oversight and geographic boundaries for the activities of its technician workforce

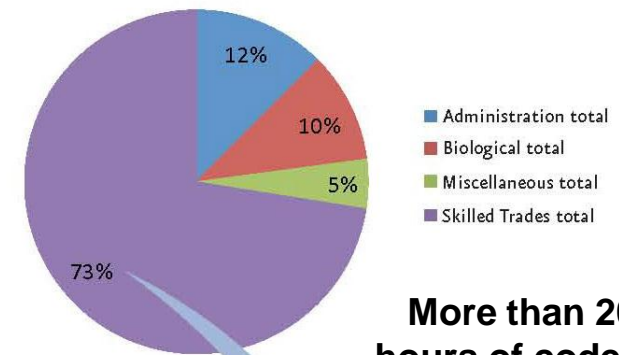
Results:

- **Consolidation of work areas and supervisory structure**
- **Reduced layers of management (from 5 to 3)**
- **20 supervisory positions reallocated to accomplish on-the-ground work**
- **Improved allocation of staff resources to priority activities**
- **Pooling and sharing resources including staff, facilities, and equipment**



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Figure 3. Technician Staff Time Summarized by Type of Activity



More than 200,000 hours of coded time was reviewed

Top Skilled Trades Activities*



Partnerships

Hallmark of successful wildlife and fisheries conservation programs

Working with local municipalities, corporations, NGOs, landowners, and other agencies extends our collective ability to

- conserve wildlife and their habitats
- create or improve opportunities to enjoy wildlife-associated recreation



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COMMISSION

CONSERVATION PAYS OFF!

Wildlife Yields Substantial Economic
Impacts to North Carolina

The Economic Impact of Wildlife-Associated Recreation in N.C.

\$3.3 billion spent on wildlife-related recreation in N.C.

- **1.5 million** anglers 16 and older spent **\$1.5 billion** in N.C. on fishing-related activities in 2011.
- **335,000** people 16 and older spent **\$525 million** in N.C. on hunting-related activities in 2011.
- **2.4 million** people 16 and older spent **\$930 million** in N.C. on wildlife-watching activities in 2011.



Melissa McGaw



Keith Hendrickson



Chris Kelly



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Source: 2011 National Survey of Fishing, Hunting and Wildlife -Associated Recreation
U.S. Fish & Wildlife Service

The Economic Impact of Trout Fishing In N.C.



- **\$146 million** in direct spending, adding to North Carolina's economy
- **\$174 million** in total economic output
- **92,769** mountain trout anglers
 - 76,761 residents
 - 16,008 non-residents
- **1.42 million** fishing days

Source: 2008 Responsive Management Report

To sustain this fishery, the WRC produces and stocks more than **900,000** catchable-size trout.

- Bobby N. Setzer State Fish Hatchery
- Armstrong State Fish Hatchery
- Marion State Fish Hatchery



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Jennifer Rowe

Fishing, Hunting and Wildlife Recreation Bring Business to North Carolina

- The WRC has 940 Wildlife Service Agents – the vast majority of which sell hunting and fishing equipment.
- 3 national chains: **Cabela's, Bass Pro Shops and Gander Mountain**, will open new stores in the Triangle over the next 12 months.
- NC ranked 10th in the nation by non-resident hunters.

Source: 2012 Southwick Associates Report



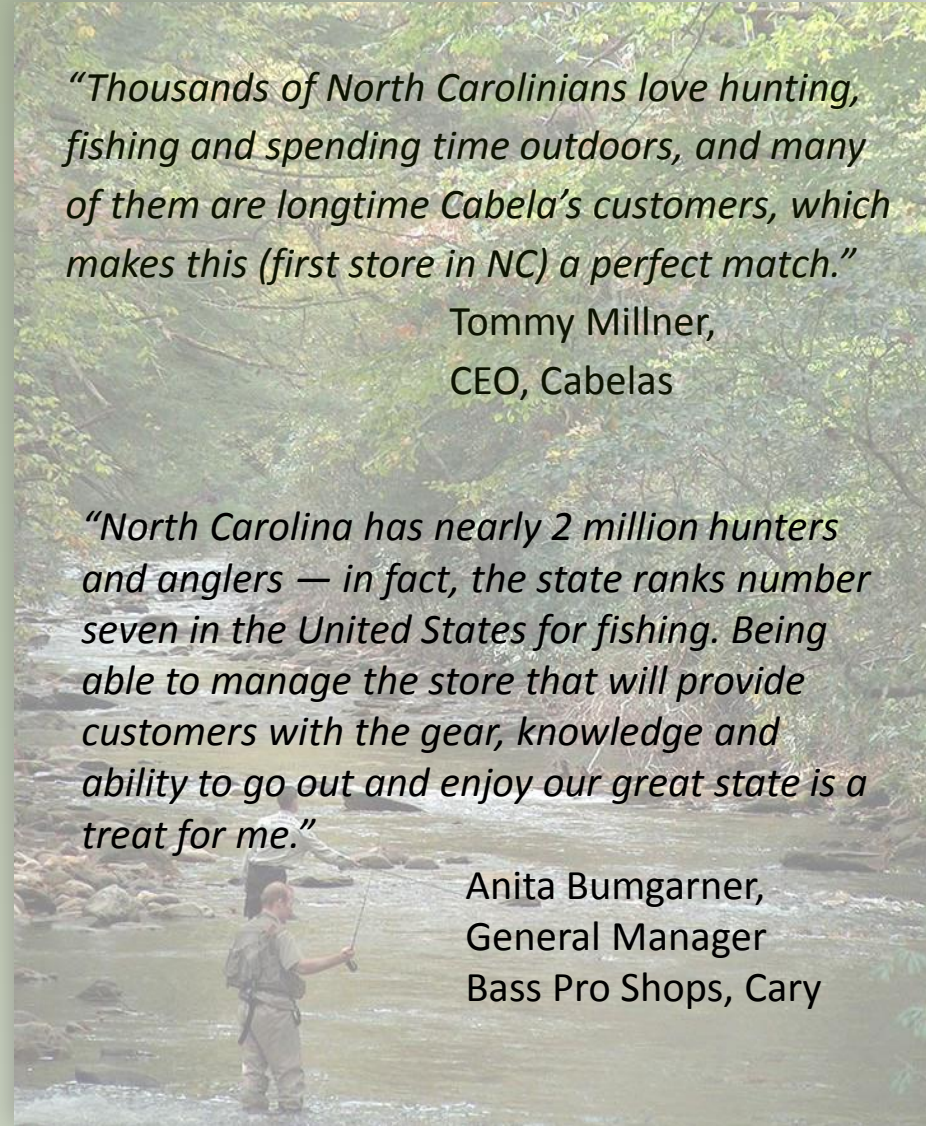
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"Thousands of North Carolinians love hunting, fishing and spending time outdoors, and many of them are longtime Cabela's customers, which makes this (first store in NC) a perfect match."

Tommy Millner,
CEO, Cabelas

"North Carolina has nearly 2 million hunters and anglers — in fact, the state ranks number seven in the United States for fishing. Being able to manage the store that will provide customers with the gear, knowledge and ability to go out and enjoy our great state is a treat for me."

Anita Bumgarner,
General Manager
Bass Pro Shops, Cary



Questions?



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